

For Immediate Release:



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Appalachian Underwriters, Inc. Opens Strategic West Coast Satellite Office.

San Diego, CA, April 17th, 2007 – AUI has taken a momentous step in their westward expansion efforts today with the opening of a San Diego, California satellite office. This state of the art sales and service center, located at Rio Vista Towers, 8880 Rio San Diego Dr, Suite 340 will be an accessible facility for agents to access our dedicated west coast underwriting and executive staff.

George Johnston, a 21 year veteran of the California insurance marketplace and former Arrowhead executive is heading up this initiative. According to Bob Arowood, Principal and COO of AUI, "We're pleased to have finally made our move into California and to do so with a quality staff headed up by George. These west coast initiatives are expected to make a significant contribution towards our \$510 million written premium objectives set for 2007." Mr. Johnston will be tasked with applying AUI's pioneering formula for writing small accounts geared toward general liability solutions in the residential construction industry, as well as workers' compensation and surplus specialty lines. For more information about AUI, careers and agent opportunities, please contact:

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Appalachian Underwriters, Inc. is a full service MGA, providing independent agents a National wholesale outlet to multiple specialized markets for Workers' Compensation, Commercial Specialty, and Personal Lines of insurance. To learn more about Appalachian Underwriters, Inc. please visit www.appund.com .

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